

Historic, Archive Document

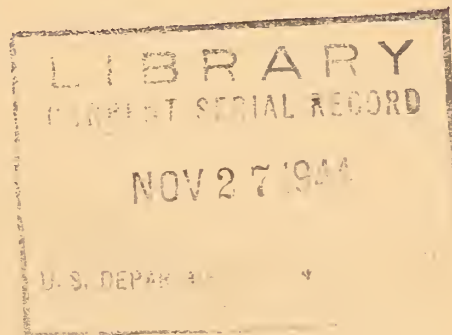
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IN THE MILL REPORT NO. 81

November 16, 1944

Subject	Assigned	Status
<u>Rationing and Price Control</u>		
PUBLICATIONS		
War Letter for Agriculture (Nov. 13)	DuMars, OI	Completed
Price ceilings established for early white potatoes		
Dates changed in sweetpotato pricing		
Legume, grass seed pricing regulation amended		
Alfalfa hay invoices reduced		
Onion set ceilings set		
Pulpwood "banking" area extended		
Exact ceilings set for independent pulpwood producers		
Light naptha to be rationed in midwest		
Repairmen must post notice of price increases		
Barrel retail mark-up set		
Redwood retail prices at mills established		
Letter to Farm Editors--Agriculture in Wartime (Nov. 11)	Wing, OI	"
Canadian Alfalfa Seed Classified as Northern		
Pricing of Breakfast Cereals		
Of Interest To Retailers of Alfalfa Hay		
Action on Onion Set Prices		
Prices For Early White 1945 Potatoes		
Low-Priced Brands of Domestic Cigars		
Action Affecting Imported Nitrate of Soda		
Beeswax		
Food Information Calendar No. 84	Gaines, OI	"
Anti-Inflation Campaign		
(Table showing rapid rise and fall in retail prices....after armistice in 1918)		
(Yard-stick for grocers)		
(Announcement of OPA's Nov. 16 broadcast)		
Consumer Guide Newsletter for December	Price, OD	In clearance
Dollars-and-cents ceilings for fountain pens and mechanical pencils		
Buying coal (consumer's invoice or receipt)		
Consumer Prices on Meats		
Holiday meals		
Calendar		



Subject	Assigned	Status
<u>Maximum Prices Relating to Agricultural Commodities or Primary Products Thereof</u> (Revised compilation of maximum price regulations covering agricultural commodities, etc.)	Fohl, BAE	In clearance
RADIO		
<u>Homemakers' Chat:</u> <u>Toys to Fit the Tots</u>	Watkins, OI	Cleared
<u>Radio Round-Up On Food:</u> <u>Tricky Prices</u>	Stahl, OD	In preparation
<u>Farm Production Goals</u>		
8-Point Dairy Kit for 1945	North, Poole, OI Lloyd, Ext.	In preparation
<u>Weekly Letter to Extension Directors:</u> <u>Goals Meetings</u>	Lloyd, Ext.	Completed
PRESS		
Research improves method for producing sugar from sorgo	Teuton, BAIC	In clearance
Use of synthetic fibers	"	In preparation
Announcement of pork curing folder	Burch, ARA	Cleared
Hog cholera situation	"	In preparation
Research achievement sheet on small-type turkey	"	Cleared
Research achievement sheet on Columbia sheep	"	In clearance
" " " " dehydrated meat	"	"
" " " " control of cattle	"	"
liber flukes		
Taking coming corn hybrids with acreage conservation	BPISAE	Cleared & submitted
Corn breeders combat drought with hybrids	BPISAE	"
RADIO		
<u>Radio Farm Director Letter:</u> <u>Changes in State Goals Meetings</u>	Tatum, AAA	Prepared

Subject	Assigned	Status
<u>Farm Flashes:</u>		
Fewer Lambs in '45	Herndon, OI	Cleared
Good Cows Pay Well	Gilstrap, OI	"
Wool Prospect for '45	Herndon, OI	"
Record Cotton Yield Per Acre	Briggs, OD	In clearance
Cotton Situation	"	"
Outlook for Fats and Oils	Herndon, OI	In preparation

Farm Labor

PUBLICATIONS

<u>Letter to Extension Editors:</u>	Lloyd, Ext.	Completed
<u>Farm Labor Meetings</u>		

RADIO

<u>Homemakers' Chats:</u>		
Heroines on the Farm Front	Fox, FSA	Cleared
<u>Radio Farm Director Letter:</u>		
<u>Regional Extension Meetings on 1945 Farm Labor.</u>	Hancock, Ext.	"

Fat Salvage

RADIO

<u>Homemakers' Chat:</u>		
Continue Saving Fats	Hoffman, OD	Cleared

Victory Gardens

National Victory Garden Meeting Program	Hochbaum Haskell, Lloyd, Ext., Moore, OI	In preparation
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Post-War

PUBLICATIONS

<u>Letter to Extension Directors:</u> Advisory Assistance for Veterans and Others	Lloyd, Ext.	Completed
International Trade Increases Demand for Farm Products	Miles, BAE	Out
Farmers Look At Post-war Projects	Larson, BAE	In preparation
So You Want a Few Acres in the Country?	Genung, BAE	Completed
Popular statement on opportunities to farm after the war.	Genung, BAE Larson, BAE	In preparation

Marketing Plentiful Foods

PUBLICATIONS

Article by Administrator Jones for <u>American Restaurant Review.</u>	Osser, OD	In preparation
Article on Abundant Supply of Grade "B" Eggs in Food Trade Letter No. 62/	"	Out

PRESS

Release on "WFA Offers Shell Eggs for Sale"	"	Out
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RADIO

<u>Radio Round-Up on Food:</u> Eat More Fish Eggs For Cooking Purpose	Stahl, OD "	Completed "
<u>Yankee Farm Network:</u> Nov. 20 — Fish	Briggs, OD	"

Subject	Assigned	Status
<u>Industrial Feeding</u>		
VISUAL		
Industrial feeding exhibit to be shown at the CIO Convention at Chicago, Nov. 21.	Rennie, OD Desmond, OD	Completed
Exhibit designed for National Restaurant Association and American Dietetics Assoc., to be shown at National Conference of Food Service Directors, Cleveland, Nov. 17-18.	Rennie, OD Desmond, OD	"
Administrative brochure on Billion Dollar Food Market.	Morley, OD Desmond, OD	In preparation
RADIO		
<u>Vitamins for Victory:</u> <u>Holiday Lunchbox</u>	Miller, OD	Completed
<u>Nutrition</u>		
PUBLICATIONS		
Nutrition News Letter (December)	Carpenter, OD Carlson, OD	In press
Nutrition Projects for Science Clubs of America. Published in Science Clubs of America Co-Projects Handbook.	Graubard, OD	Off the press
<u>Article for outside journal:</u> <u>U.S.P. reference cod liver oil vs.</u> <u>B-carotene as a standard in vitamin A</u> <u>assays.</u>	Callison Keiles	Sent to Science Mag. Nov. 11.
PRESS		
<u>Food and Home Notes:</u> <u>Cranberry substitutes</u>	Olsen, BHE	Completed
RADIO		
<u>Farm and Home Hour, Blue Network:</u> <u>The turkey situation...cooking poultry...</u> <u>citrus crop cut</u>	Van Deman, BHE	Completed Nov. 11
<u>Vitamins for Victory:</u> <u>Treat it gently (milk)</u> <u>Asleep in The Deep (oysters)</u> <u>Fruit From the Philippines</u>	Miller, OD	Completed

Subject	Assigned	Status
<u>Vitamins for Victory (cont'd.)</u> Hands Across the Counter	Miller, OD	Completed
<u>Food Conservation</u>		
RADIO		
<u>INS-PA:</u> Sugar Supplies for 1945	Stahl, OD	Cleared
<u>Homemakers' Chats:</u> Save Bread Crumbs	Watkins, OI	Cleared
<u>School Lunch</u>		
PUBLICATIONS		
Article for the American Poultry Journal "Poultry Goes to School.	Daniels, OD	In clearance
Guest editorial for American Farm Youth "Good Farmers are Physically Fit"	Daniels, OD	Completed
"Has Your Child Half a Hog's Chance?" Reprint from October Ladies Home Journal.	OD	Out
VISUAL		
"Quiz Kid School Lunch Movie"	James, OD	In preparation
RADIO		
<u>Radio Round-Up on Food:</u> Basic Seven Lunch at School	Stahl, OD	Completed
<u>Yankee Farm Network:</u> Nov. 24 -- School Lunch	Briggs, OD	"

Subject	Assigned	Status
<u>Miscellaneous</u>		
PUBLICATIONS		
Article by Director Marshall for Bell Syndicate.	Osser, OD Dickey, OD	Completed
Article for National Grocer publications (monthly column) "You've Been Asking Me", by Director Marshall.	Dickey, OD	Tentative
Article for State Grocer publications (monthly column) "Speaking of Food" signed by Director Marshall.	"	"
Speech by Director Marshall before the Grocery Manufacturers of America, "Sales of Government through Trade Channels," New York City, Nov. 20	Ward, OD	Completed
Kit of material on tentative order to obtain poultry for armed forces.	Ward, OD	In preparation
Consumers Guide (Dec. issue) Christmas Over There With A Sleigh Full of Toys By The People, For The People More Things In Heaven and Earth	Price, OD Clark, OD Price, OD Spence, OD	Completed " " "
Rehabilitation Leaflet, "A Sound Start In Farming"	Hunt, FSA	Cleared
A Report on the work of FSA	"	"
Leaflet on explanation of variable payment plan	Marshall, FSA	Being revised
Article for Encyclopedia Britannica Year Book	Day, FSA	In preparation
Letters to State Extension services regarding news coverage from Club Congress.	Fulghum, Ext.	Completed
Summary of Neighborhood Leader Activities	Holman, Ext.	In preparation
New Slidefilm Catalogue	Pace, Ext.	In preparation
War-time Extension Work No. 125	Beaker, Ext.	Completed

Subject	Assigned	Status
<u>Letter to Extension Editors:</u>	Lloyd, Ext.	Completed
Increased recognition by Land-Grant college administrators of information and public relations		
International News Photos request for feature on county agent		
OPA learns about Extension		
Washington office uses State material		
Picture - equals 10,000 words		
Arkansas' publications work		
"Are We Writing for our Readers?"		
Calendar of Events		
<u>Letter to Extension Directors:</u>	Lloyd, Ext.	Completed
Outlook Conference, Nov. 13-18		
Older Rural Youth Conference (New York)		
Surplus Property Disposal		
Sixth War Loan Drive		
 PRESS		
Foreign pink bollworm quarantine revision	BEPQ	Cleared
White-fringed beetle quarantine regulations revised	"	"
Plan now for grasshopper control	Wakeland, BEPQ	"
Statement entitled "Expanded air commerce increases hazard of pest introduction"	Haeussler, BEPQ	"
Bamboo broom tests	BPISAE	In clearance
Making food bricks studied by engineers	"	Issued
Dr. Harry Vaughn Harlan (obituary)	"	Issued
Measure for tilth	"	Cleared & submit
<u>Food and Home Notes:</u>		
Christmas gifts (Bedroom slippers and aprons)	Olsen, BHE	In preparation
 RADIO		
Wood for 2,000 homes destroyed by bark beetles	Millson, BEPQ	Issued
Jap beetles trapped from the Gulf to Canada	"	"
Blister rust control	"	"
Radio sparks on Famous flavor; Rice rises; Hemp limits; Surface trash on soils	BPISAE	Cleared
<u>Farm Flashes:</u>		
Smoking pork	Burch, ARA	"
Kind of Farm Rent to Pay	Pitt, OI	Cleared
Improved Cotton Sampler	Briggs, OD	"
Help Save Elm Trees	Millson, BEPQ	"
<u>INS-PA:</u>		
Alien Stowaways Threaten U.S. Crops	Millson, BEPQ	"
<u>Radio Farm Director Letter:</u>		
Transcriptions Cut or Scheduled	Bond, OI	Prepared

Subject	Assigned	Status
<u>Homemakers' Chats:</u>		
Q&A: Household Insects	Gilstrap, OI	Cleared
Q&A: Bread-Clothing-Cleaning	"	"
Christmas Aprons	"	In clearance
Toys to Fit Tots	Watkins, OI	"
Will It Shrink	Gilstrap, OI	In preparation
Q&A: Game-Clothing-Fuelwood	Watkins, OI	"
<u>Transcriptions:</u>		
"Penicillin". E.G. Moore and Duke DuMars, Dr. Coghill. To be recorded Nov. 21.	Hemphill, OI	In preparation
"Rural Health and Sanitation". Dr. F.D. Mott, FSA. To be recorded Nov. 21.	Fox, FSA	"
<u>Vitamins for Victory:</u>	Miller, OD	Completed
Thanksgiving Inventory		
<u>Radio Round-Up on Food:</u>	Stahl, OD	"
Thanksgiving Meat Course		
Sweets for By and By (sugar)		
Yes, We expect bananas		
Checking for WFA Food Reserves		
Production Line Feeding		
<u>Consumer Time (NBC)</u>	Kempton, OD	Completed
Dec. 2 -- Shop Early - Mail Early		
<u>Green Network Release -- Spices</u>	Hoffman, OD	Completed
<u>INS Farm Fare -- Sugar Supplies for 1945</u>	Stahl, OD	"
<u>Orange Network Releases -- Let Us Give Thanks</u>	Beauchamp, OD	"
<u>Home Service Daily</u>		
Nov. 17 -- Federal Food Reporter	Briggs, OD	"

